Advancing Methodology on Measuring Asset Ownership from a Gender Perspective

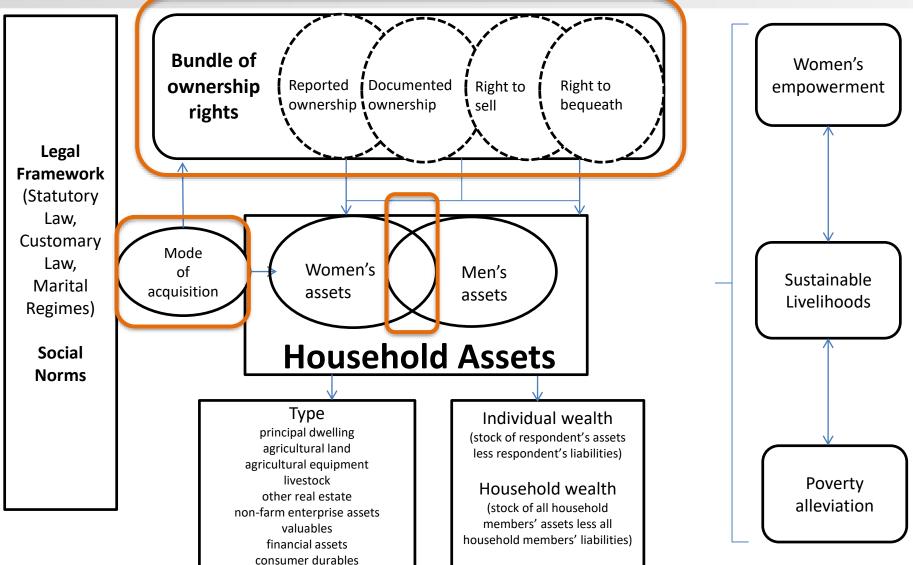


Seminar on the UN Methodological Guidelines on the Production of Statistics on Asset Ownership from a Gender Perspective Tbilisi, Georgia, 25 – 27 June 2018



Conceptual framework





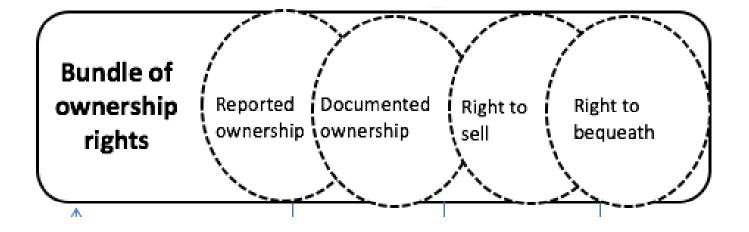
Country context

Data collection and analysis

Evidence-based policy

Defining ownership of assets from a gender perspective





Reported ownership



Do you own this dwelling?

Measures whether people consider themselves owners Need not – cannot – be objectively verified

Understanding people's motivations and behaviors related to asset ownership and gaps between law and practice

Documented ownership



DB4.	DB5.
Is there an ownership document for the dwelling?	Are you listed as an owner on the ownership document for the dwelling?
YES, A TITLE DEED1 YES, A CERTIFICATE OF CUSTOMARY OWNERSHIP2 YES, A CERTIFICATE OF OCCUPANCY3 YES, A WILL4 YES, A SALES AGREEMENT5 YES, OTHER (SPECIFY)96 NO6>>DB8	YES, ALONE1>>DB8 YES, JOINTLY WITH SOMEONE ELSE2 NO3>>DB8 REFUSES TO RESPOND97>>DB8 DON'T KNOW98>>DB8

Measures existence of document an individual can use to claim tenure rights in law over asset by having his/her name being listed as owner/rights holder on document

Type of document and rights will vary by country but should be enforceable by law

Applicable only for some assets and in some countries

National law versus customary law

Alienation rights over assets



Right to sell

VES, ALONE	DB8.							
YES, JOINTLY WITH SOMEONE ELSE2 NO, SOMEONE ELSE HAS THIS	Do you have the right to sell this dwelling?							
YES, JOINTLY WITH SOMEONE ELSE2 NO, SOMEONE ELSE HAS THIS								
YES, JOINTLY WITH SOMEONE ELSE2 NO, SOMEONE ELSE HAS THIS								
YES, JOINTLY WITH SOMEONE ELSE2 NO, SOMEONE ELSE HAS THIS								
ELSE2 NO, SOMEONE ELSE HAS THIS	YES, ALONE1>>DB10							
NO, SOMEONE ELSE HAS THIS	YES, JOINTLY WITH SOMEONE							
	ELSE2							
RIGHT								
	RIGHT							
NO, IT CANNOT BE SOLD4>>DB10	NO, IT CANNOT BE SOLD4>>DB10							

Right to bequeath

DB10.

Do you have the right to bequeath this dwelling?

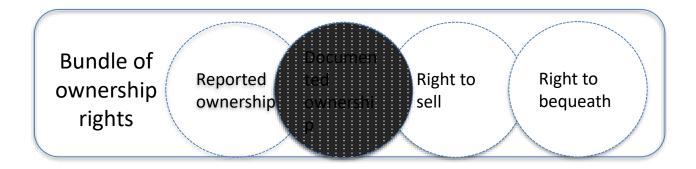
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YES, ALONE.....1>>DB12
YES, JOINTLY WITH SOMEONE
ELSE.....2
NO, SOMEONE ELSE HAS THIS
RIGHT.....3
NO, IT CANNOT BE
BEQUEATHED...4>>DB12
```

Measures ability of individuals to permanently transfer asset for cash or in-kind benefits

Measures ability of individuals to give asset by oral or written will to another person after his/her death

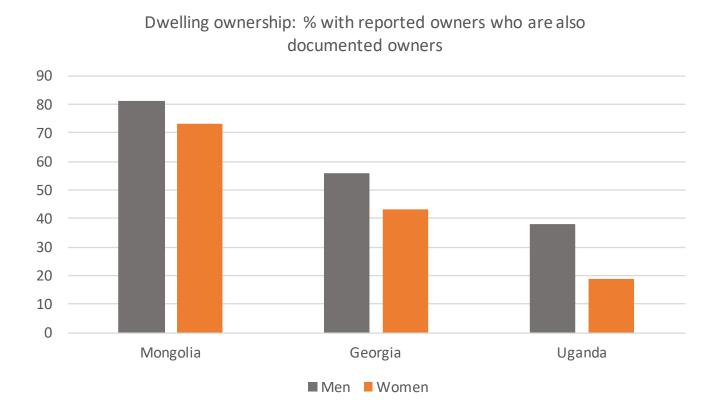


There may be certain ownership rights no individuals hold due to the tenure systems governing property rights in a given country





Even when the full set of ownership rights exists, they may not all be vested in one individual



Concluding: defining ownership



- Globally: comparable definition of asset ownership that is:
 - Locally relevant
 - Applicable across a range of financial and physical assets
- Nationally:
 - Develop a thorough understanding of the national context
 - Define ownership as the strongest bundle of rights or the full bundle of ownership rights

Forms of ownership (joint/exclusive)

- Rights and benefits associated with asset ownership may differ depending on whether the asset is owned jointly or exclusively
- Needs a better understanding of marital regimes in a country (common property regime, partial common property regime, separation of property regime)

Acquisition of assets

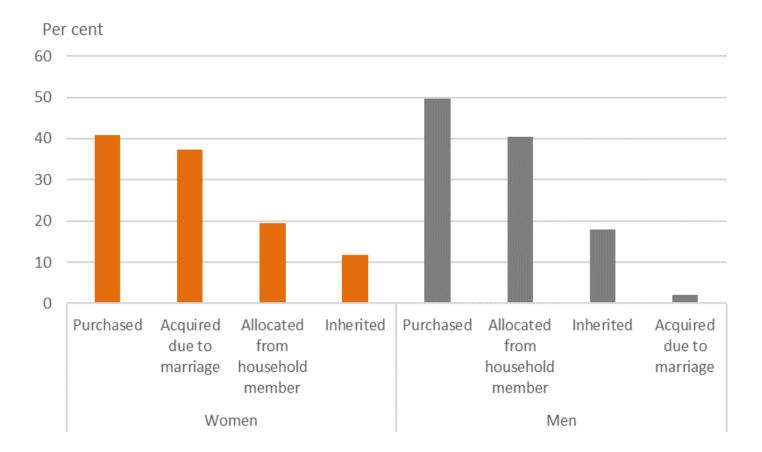


- To develop policy and programme that promote women and men's accumulation of assets
- Common modes of asset acquisition:
 - Marriage
 - Inheritance
 - Purchase
 - Government programmes

Acquisition of assets: example



Main methods of acquisition of agricultural land (percent), by sex, Georgia, 2015



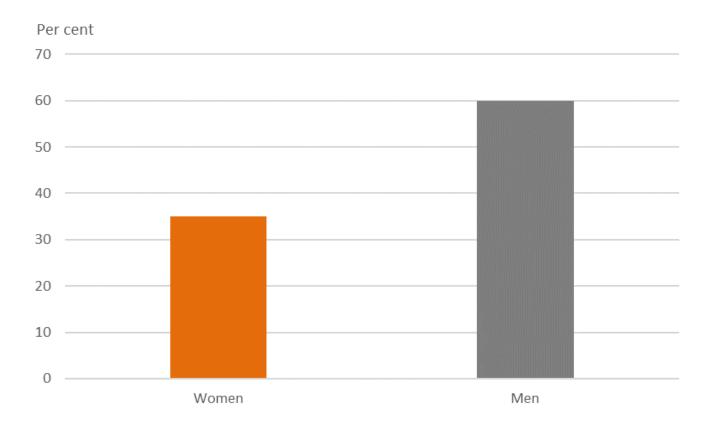
Source: EDGE pilot surveys

Note: for illustration purpose only, data are not comparable across countries

Prevalence of ownership



Prevalence of reported ownership of the principal dwelling among the adult population, by sex, Uganda, 2014



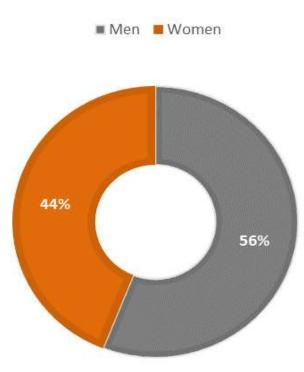
Source: EDGE pilot surveys

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Share of women among owners



Distribution of principal dwelling owners, by sex of owners, Uganda, 2014

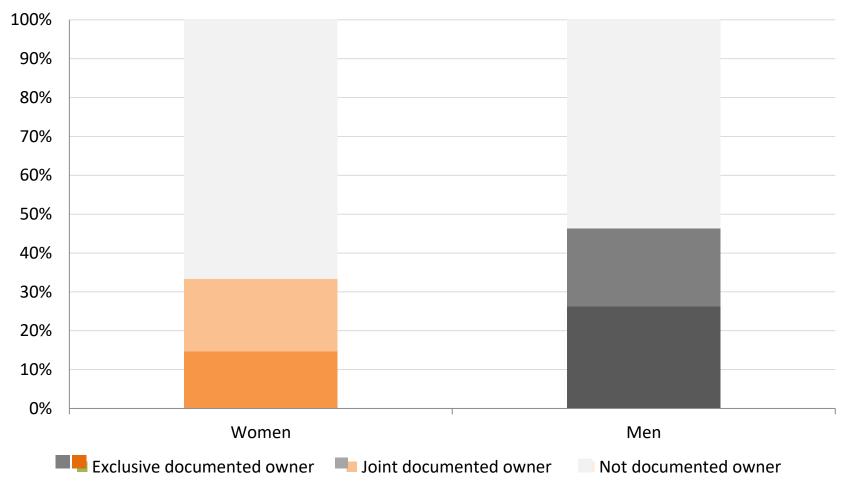


Source: EDGE pilot surveys Note: for illustration purpose only, data are not comparable across countries

Forms of ownership



Population by forms of documented ownership and sex, Georgia, 2015



Source: EDGE pilot surveys

Note: for illustration purpose only, data are not comparable across countries

Gender wealth gap



Prevalence of reported ownership and mean value of individual-level wealth among owners (in million Uganda shillings), by sex, Uganda (2014) and Mongolia (2015)

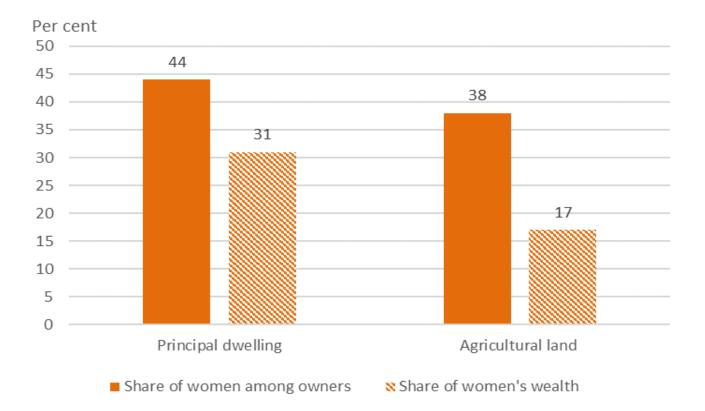
	Prevalence o ownership		Mean values of wealth amo owners with 95% confiden interval		
Principal dwelling	Women	Men	Women	Men	
Uganda	35	60	7.7	13.1	
Mongolia	30	53	33.5	32.9	

Source: EDGE pilot surveys Note: for illustration purpose only, data are not comparable across countries

Gender wealth gap



Figure 6: Women's share of owners and women's share of wealth, Uganda, 2014



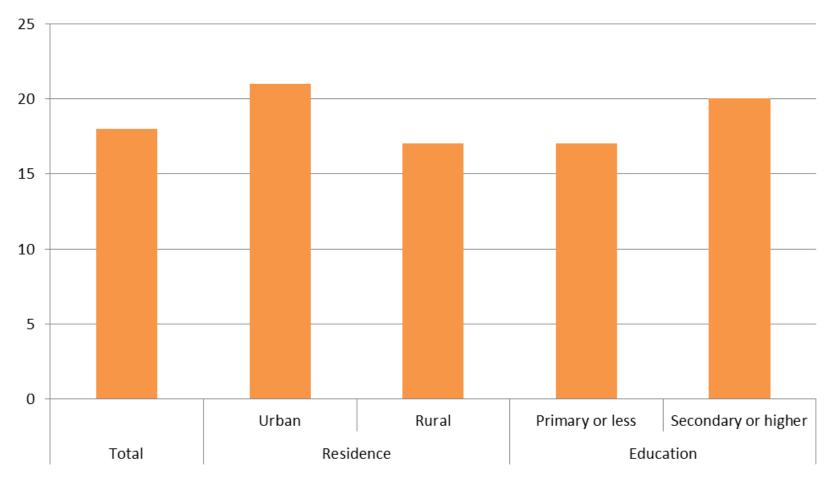
Source: EDGE pilot surveys Note: for illustration purpose only, data are not comparable across countries



Intra-household analysis??



Women's share of wealth among couple



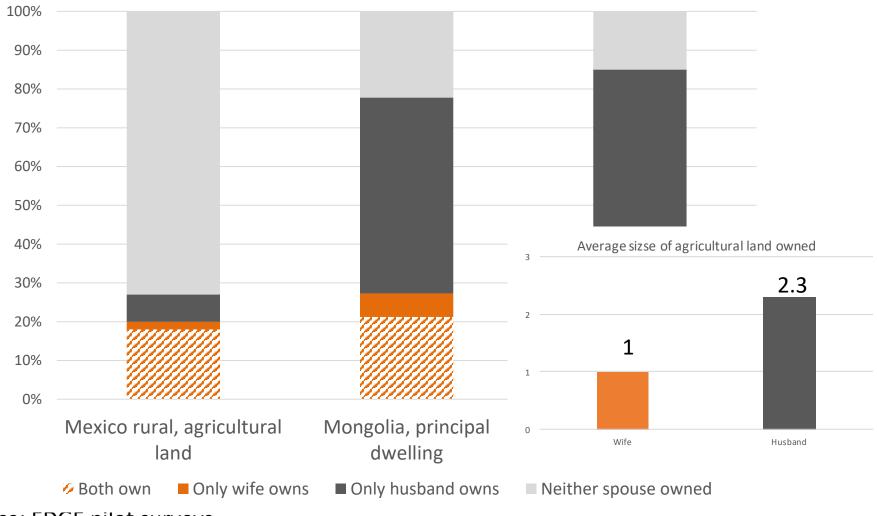
Source: EDGE pilot surveys

Note: for illustration purpose only, data are not comparable across countries

Intra-household analysis (2)



Ownership of assets within a couple



Source: EDGE pilot surveys

Note: for illustration purpose only, data are not comparable across countries



Data collection strategies and questionnaire design

Data collection strategies



	Appending - Minimum set of questions on ownership and rights	Appending - questions on ownership and rights, asset characteristics	Stand-alone survey Ownership and rights, Asset characteristics, Within-household decision-making
Data to be produced (objectives)	Gender asset gap	 Gender asset gap Gender wealth gap Intrahousehold analysis (if >1 respondent from each household) 	- Gender asset gap - Gender wealth gap - Intrahousehold analysis
Asset roster	No	Yes	Yes
Assets	Priority assets*	Priority assets	All relevant assets
Flexibility in sample design	-	-	Flexible
Cost	++	+	Costly

Agricultural land



	MODULE 4: AGRICULTURAL	. LAND					
	401. Do you own any agrid that are cultivated by your for nothing in return on a to	YES1 NO2 >>428					
	402. PARCEL NAME LIST ALL THE NAMES	403. PROVIDE THE LOCATION AND	403a. Is this [PLOT] the same	404. What is the size of this [PLOT]?	405. What is/ was the primary use of this		407. Do any other household members
	OF THE PLOTS	DESCRIPTION OF	piece of land		[PLOT] during the last		jointly own this
	OWNED STARTING	THE PLOT.	on which the	ENUMERATOR:	cropping season?		[PLOT] with you?
	FROM LARGEST TO		dwelling is	ASK THE	LIVESTOCK PRODUCTION	OWNS THE LAND1	
Р	SMALLEST.		located?	RESPONDENT TO	(CATTELE, GOATS, SHEEP, PIGS, ETC.)1	OWNS AND RENTS OUT THE LAND2 SHARECROPPING3	YES1
L				ESTIMATE THE	POULTRY PRODUCTION (CHICKEN, DUCKS, GEESE, ETC.)2	TRIBAL AUTHORITY4 STATE LAND5	NO2>>408c
т			NO2		GRAINS AND LEGUMES (MAIZE, WHEAT, BEANS,	DON'T KNOW98 OTHER(SPECIFY)96	
1			6	HECTARES. THE	SORGHUM, MILLET, GROUNDNUTS, ETC.)3		
D				AREA MUST BE	INDUSTRIAL CROPS (TEA, COFFEE, COTTON, TOBACCO,		
1					ETC.)4 FRUIT AND VEGETABLE PRODUCTION5		
					FODDER, GRAZING PASTURE OR GRASS FOR ANIMALS6		
					FISH FARMING/ AQUACULTURE		
					FORESTRY PLANTATION8 GAME FARMING9 RENTED OUT10		
				HECTARES	FALLOW11 WOODLAND/ FOREST/		
D 04					SWAMP		

Financial assets



MODULE 10: FINANCIAL ASSETS

	1001. Do you, either by yourself or together with someone else, currently have one of the following: a bank account, a microfinance account, an informal savings program, stocks/ shares, a pension fund, life insurance or other type of account? An account can be used to save money, to make or receive payments, or to receive wages or financial help.							
	1002.	1003.	1004a.	1004b.				
	Please list each financial asset that you	Is your name on the account?	Do any other	Which other				
	own, exclusively or jointly with someone		household	household				
	else. FINANCIAL ASSETS	YES, ALONE1>>1005 YES, JOINTLY WITH SOMEONE ELSE2	members' names	members' names				
A	INCLUDE BANK ACCOUNTS,	NO3 REFUSES TO RESPOND	are on the account?	are on the				
s s	MICROFINANCE ACCOUNTS,			account?				
E	STOKVELS, STOCKS/ SHARES,							
	PENSION FUNDS, LIFE INSURANCE,							
с о			YES1 NO2>>1004c					
D	IF MORE THAN ONE FINANCIAL							
E	ASSET OWNED, START WITH THE MOST VALUABLE.							
	ENUMERATOR, SELECT THE							
	RELEVANT CODE FOR THIS							
	BANK ACCOUNT.	P						
FA1	MICROFINANCE ACCOUNT							
	DINFORMAL SAVINGS PROGRAM			1 				
	EOUITY(STOCKS/ SHARES)			1				





	MODULE 5: LIVESTOCK				
	NAME	with someone else any	502a. Does any household member jointly own at least one of these [LIVESTOCK] with you? YES1 NO 2>>Q502c	502b. Who in your household jointly owns at least one of these [LIVESTOCK] with you?	502c. Does anyone outside the household jointly own at least one of these [LIVESTOCK] with you? YES1 NO 2>>Q503
501	Cattle				
502	Goats				
503	Sheep				
504	Pigs				
FOF	11		1	İ	î

Minimum set of questions



• "Do you own any agricultural land?"

- "Do you own any of the following categories of other real estate?"
 - Dwelling
 - Non-agricultural land
 - Other categories considered important

Customizing questionnaire



- Background research
 - Desk research: legal framework and customary norms about property rights (marital and inheritance regimes), across different areas of the country
 - Qualitative research: questionnaire design + terms used + understanding of key concepts
- Customizing questionnaire content
 - What is the objective of data collection?
 - Data collection strategies
- Testing the questionnaire



Sampling Design issues specific to measuring asset ownership from a gender perspective

Items covered in the guidelines

- General principles in sampling
 - Target population
 - Sampling frame
 - Sample size determination
 - Structure of the sample (stratification, cluster)
- Selecting individuals from households





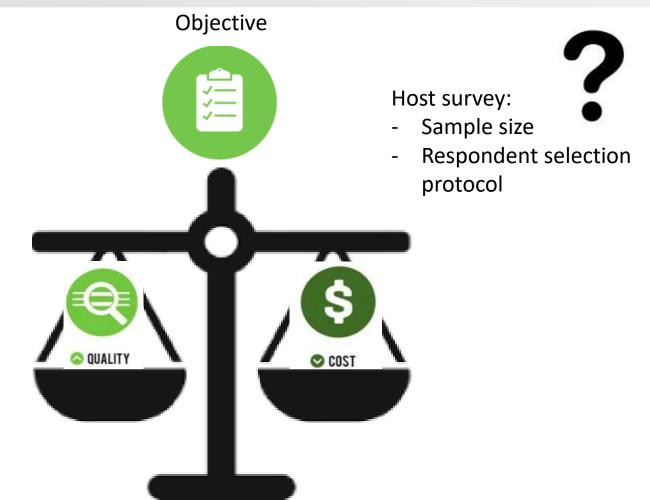


- How many do we interview?
- Who are the respondent(s)?

How many/whom to interview within household — factors to consider

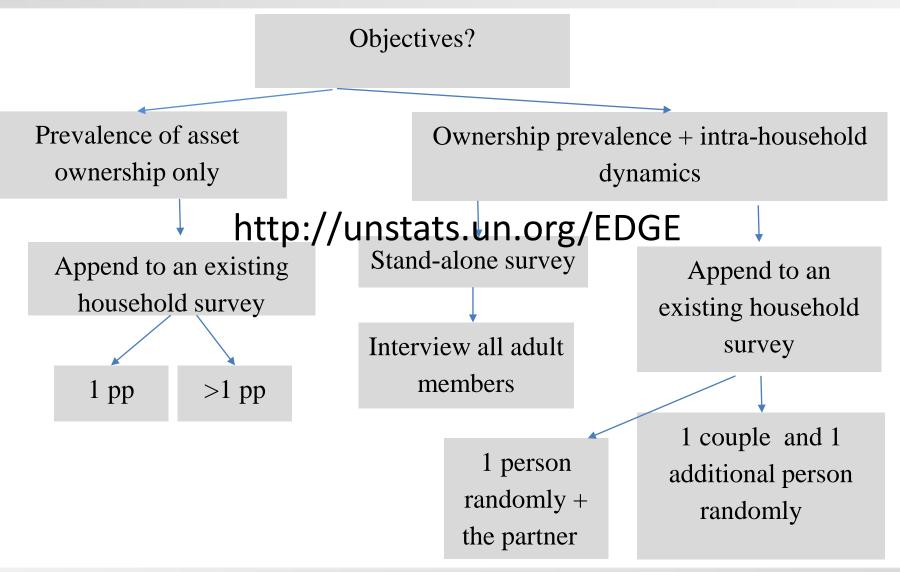
- Objectives
 - Ownership prevalence & gender wealth gap
 - Intra-couple analysis
- Operational challenges:
 - Random selection: Kish method
 - Contamination
 - Reporting discrepancies \rightarrow reconciliation
- Cost considerations
 - Prior knowledge of prevalence of key indicators
 - Precision requirement
 - Intra-cluster correlation
 - Weighting effect
 - Non-response rate





Recommendations: whom to interview







Thank you

For additional information: <u>edgestat@un.org</u> <u>http://unstats.un.org/EDGE</u>



Extra Slides

Reconciling discrepancies



 Even when self-reported data is collected, reporting discrepancies exist when > 1 household member is interviewed

Overlap between couples on exclusive dwelling ownership status, by sex of couple member, South Africa (%)

	Respondent's Self- Reported Status				
Spouse's self-	Exclusive Owner				
reported status	Men	Women			
Owner (exclusive or joint)	38	65			
Exclusive owner	14	29			
Joint Owner	23	35			
Not owner	61	35			
# of observations	34	17			

Rostering of assets



- Why?
 - For collecting information on characteristics of assets, including value and size
- How?
 - Two types of roster of assets may be created, depending on the respondent selection protocol and survey objectives:

Respondent roster of assets (assets owned by the respondent)

When interviewing one person
 -> Roster collected in the
 individual questionnaire

Individual wealth

Household roster of assets (assets owned by all household members)

 When interviewing multiple persons
 -> Roster collected only once in the household questionnaire

Individual wealth Household wealth



Proportion of respondents reporting at least one hidden asset, by sex of respondent and type of asset (%)

	Georgia		Mongolia		Philippines		South Africa		Uganda	
Asset type	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
Ag. land	.2	.2	2	0	1	1				
Ag. equipment	1	0	0	0						
Enterprises	1	.5	0	.5	0	0	8	2		
Other real estate	.3	0	.7	0	0	1	4	0		
Financial assets	12	13	5	9	7	9	5	6	16	13
-Owed money							24	5	25	30
Liabilities	4	4	.5	.8	5	4	7	11	25	18

Bundle of ownership rights (3)



Percentage of adult population with ownership of principal dwelling, by sex

